Diploma, Associate Degree, and Certificate Student Outcomes
Summary of Survey Results: 2019 to 2023

BC Student Outcomes

Applied filters:
CPC: VCC: Graphic Design;

Cohort	**83**
Respondents	**52**
Response Rate	**63%**

Description of Survey Respondents

Demographics

Gender
- Male: **31%**
- Female: 69%
- Non-Binary

Age at the Time of the Survey
- Under 25: 38%
- 25-29: 27%
- 30-39: 31%
- 40 and older: 4%
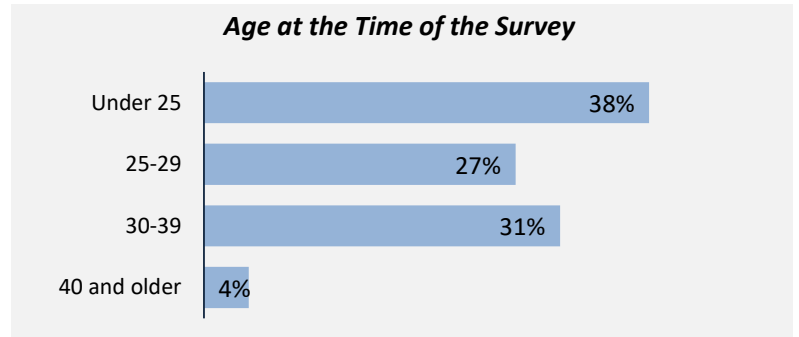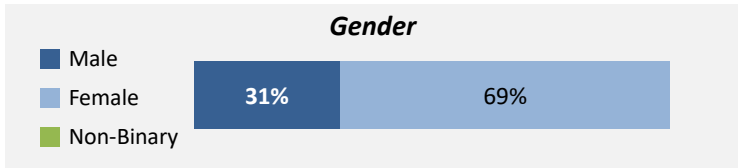
Aboriginal Identity
0%
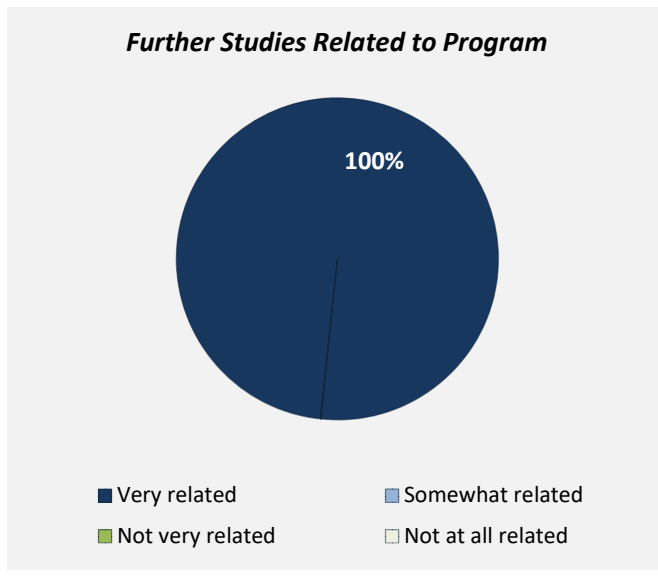*Based on domestic students only.*

Median Age
27

Further Education

2%
took further studies after graduating from their program
n = 1

0%
of those who had taken further studies said their program prepared them well

2%
of respondents were currently studying

Further Studies Related to Program

100%

- ■ Very related
- ■ Somewhat related
- ■ Not very related
- □ Not at all related

Of those who took further studies at a different institution:
**100%**
expected transfer credit
n = 1

Of those who expected transfer credit:
0%
Received transfer credit

0%
were very satisfied or satisfied with their transfer experience

Past Education

75% *of respondents had taken previous post-secondary education*   *n = 38*

- No credential: 11%
- Trades program diploma, certificate, or citation: 16%
- Non-trades credential below Bachelor level: 24%
- Bachelor's degree: 42%
- Certificate or diploma above Bachelor level: 8%
- Graduate degree: 16%

Credentials are based on those who had taken previous post-secondary education.
Respondents could report more than one type of post-secondary credential.

Respondents were asked if they took ABE or ESL courses during or prior to their studies
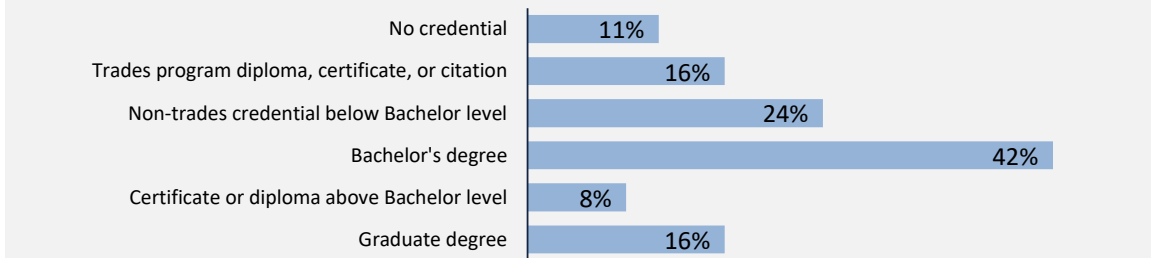
Adult Basic Education
0%

English as a Second Language
14%

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Employment Outcomes

In labour force	100%
Employment rate	83%
Unemployment rate	14.0%
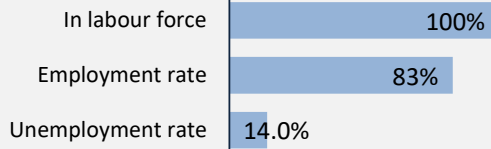
The "Employment rate" is the number employed as a percentage of all respondents. The "Unemployment rate" is the number of unemployed as a percentage of respondents in the labour force.

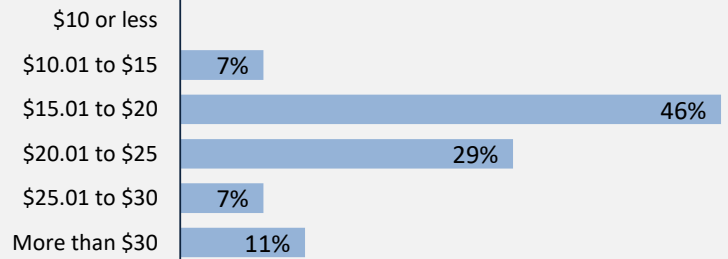**Of those employed:**   n = 43

Employed full-time	92%
Employed in permanent job	86%
Employed in training-related job	81%
Had current job before or during studies	21%
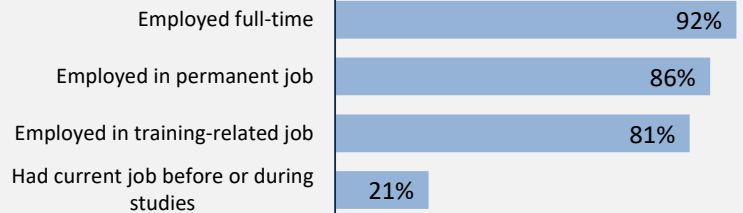
Weekly Hours Worked (median, main job)

40

Hourly Wage (median, main job)

$20

Hourly Wage Group (main job)

$10 or less	
$10.01 to $15	7%
$15.01 to $20	46%
$20.01 to $25	29%
$25.01 to $30	7%
More than $30	11%

Skills and Knowledge Gained Useful in Performing Job

- 56% Very useful
- 37% Useful
- 5% Not very useful
- 2% Not at all useful
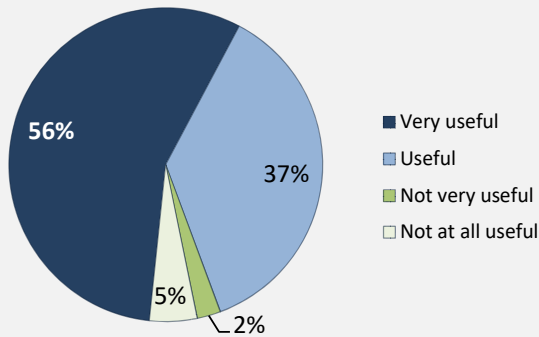
Time Spent Looking for Employment

Less than 1 month	1 to 2 months	3 to 4 months	5 to 6 months	More than 6 months
19%	32%	19%	6%	23%
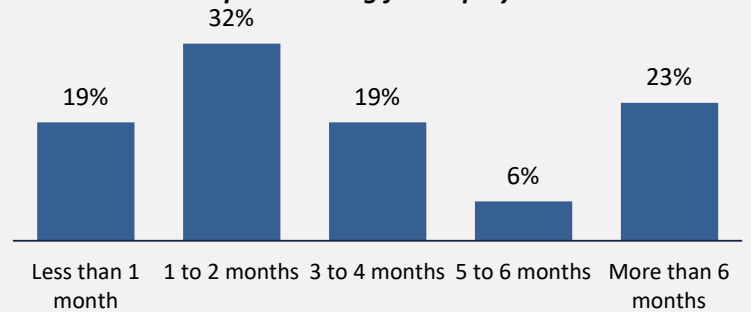
Top Occupations (4-digit NOC)

	# Employed	% of those employed
5241: Graphic designers and illustrators	21	49%
XXXX: Unclassified occupations	6	14%
2175: Web designers and developers	4	9%
1123: Professional occupations in advertising, marketing and public relations	4	9%
6421: Retail salespersons	3	7%
6711: Food counter attendants, kitchen helpers and related support occupations	2	5%
1414: Receptionists	1	2%
5223: Graphic arts technicians	1	2%
7514: Delivery and courier service drivers	1	2%
Total of top occupations	43	*100%*
Total employed	43	

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☑☑ **BC Student**
☐☐ **Outcomes**

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Skill Development and Post-Secondary Experience

85% *said they were* very satisfied *or* satisfied *with the education they received.*

Skill Development
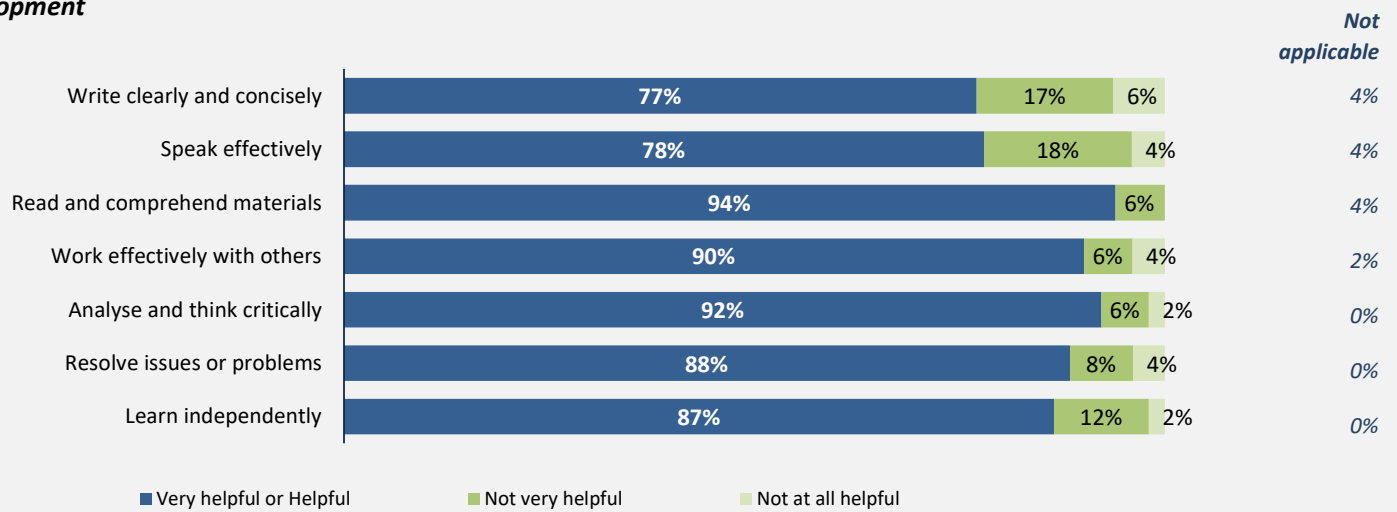
Not applicable

Skill	Very helpful or Helpful	Not very helpful	Not at all helpful	Not applicable
Write clearly and concisely	77%	17%	6%	4%
Speak effectively	78%	18%	4%	4%
Read and comprehend materials	94%		6%	4%
Work effectively with others	90%	6%	4%	2%
Analyse and think critically	92%	6%	2%	0%
Resolve issues or problems	88%	8%	4%	0%
Learn independently	87%	12%	2%	0%

■ Very helpful or Helpful   ■ Not very helpful   ■ Not at all helpful

Percentages are based on those who gave a valid rating, excluding those who said Not applicable.

Satisfaction with Post-Secondary Experience

Not applicable

	Very good or Good	Adequate	Poor or Very poor	Not applicable
Quality of instruction	73%	19%	8%	0%
Amount of practical experience	75%	19%	6%	0%
Organization of program	54%	31%	15%	0%
Covering topics relevant to field	85%	13%	2%	0%
Covering standards used	82%	12%	6%	2%

■ Very good or Good   ■ Adequate   ■ Poor or Very poor

Percentages are based on those who gave a valid rating, excluding those who said Not applicable.